



**PBCA Board of Directors Meeting
February 10th 2026 - 6:00pm – 7pm PDT**

Attendance:

Blair Morton		Sharon MacDonald	
Heather Hood		David Snell	
Rick Folk		Holger Schwichtenberg	
Susan Inkman		Rajat Verma	
Doug McKay			
Robin D'Abreo	Absent		

Agenda:

1. Quorum
2. Agenda Confirmation
3. Prior meeting minutes approval – January 13th 2026
4. President's Report (Including NPAC Private Club Discussion)
5. AGM February 17th Reports & Meeting Details
6. Provincials Update & Provincial Team – Tournament Committee
7. Review of New PBCA Website Progress – Live Demo
8. Board Reports' Highlights (attending Board Members)
9. Other business
10. Next Meetings: Special Board Meeting February 24th then March 10th 2026
11. Motion to Adjourn

Zoom Link: <https://us06web.zoom.us/j/84502536299>

PBCA Board Meeting (Zoom) Minutes

Meeting summary

Quick recap

The February 10th 2026 board meeting of Pickleball BC Association (“PBCA”) focused on reviewing the organization's website redesign presented by Lyle Grant, who demonstrated a modern, mobile-friendly layout with improved navigation and features. The Board discussed advertising placement on the new site, agreeing to implement a rotating ad system to ensure equal exposure for all PBCA advertisers. David provided updates on the organization's financial position, noting significant membership revenue and discussions about future investment of funds. The Board also reviewed preparations for the upcoming AGM and Special Board Meeting on February 24th, where the PBCA Executive will be elected. Heather reminded Board members about the requirement to complete Sport BC's VFC compliance course, which is necessary for full organizational recognition and grant access.

Next steps

- David and Mel: Complete editing of 2025 Board reports for the AGM
- Rajat and David: Work on a right-to-use license agreement for AYPBC documentation with PCO and other stakeholders
- All Board members: Email David if interested in joining the website review committee/focus group
- Alexei: Send Board members the link to preview the new website
- Heather: Send the link for the Sport BC "Commit to Kids" course to board members who have not completed it
- Remaining Board members (Holger, Rajat, and others identified by Heather): Complete the Sport BC "Commit to Kids" online course and send certificate to Heather
- David: Report back after the March 3rd NPAC meeting regarding solutions for private/for-profit club agreements
- Board: At March 10th meeting, discuss and approve the 2026 draft budget, including provincial referee costs
- Board: At March 10th meeting, discuss investment of excess funds in term deposits and potential added value projects
- Board members unable to attend the AGM or Feb 24 special meeting: Notify David and, if needed, assign a proxy for the Feb 24 executive election meeting
- David: Bone up on Grants in case Sharon is unable to attend the Feb 24 meeting

- Board: Discuss at March 10th meeting the structure and placement of advertiser content on the new website (e.g., rotating ads, placement, etc.)
- Lyle (and team): Implement rotating/cycling ad functionality on the new website as discussed
- Lyle (and team): Ensure tournament listing page remains prominent and easily accessible on the new website
- Lyle (and team): Set up news item filtering/categories on the new website for club/event submissions
- Lyle (and team): Optimize the website search function to search only within the site, not the whole internet
- Lyle (and team): Send preview link to board with URL for review on personal devices
- David and Mel: MailChimp mailing to go out tomorrow regarding AGM and provincials to all clubs/members
- Steve Deacon and PBCA: Send joint letter to all clubs with information about Provincials registration and details
- Board: At March 10th meeting, discuss potential increase in membership dues (noted for future agenda)

Summary

Technical Challenges in Board Meeting

The meeting began with technical difficulties as Suzi encountered issues with her new Lenovo laptop's camera, which she eventually resolved. The meeting faced further challenges as Sharon experienced problems accessing the meeting link, which was eventually resolved. David confirmed the agenda for the February 10th board meeting and declared the meeting properly constituted with a quorum present as stated by Blair.

AGM Updates, David's Sport BC Presidents Award and Website Redesign

David provided updates on the AGM Agenda and meeting logistics, including the approval of the agenda and minutes from the previous meeting. He shared his excitement about the upcoming AGM and discussed the progress on the website redesign, which will be presented to the Board. David also mentioned receiving a Sport BC President's Award for volunteerism in BC (Award ceremony at the Hotel Vancouver March 5th), thanked his nominees and shared insights from a recent NPAC meeting regarding private club associations across Canada.

Pickleball Alberta Club Membership Rules

The group discussed membership and voting processes for private clubs within Pickleball Alberta. David clarified that clubs, not individual members, have voting rights and can choose

how to represent their membership. The discussion touched on the challenges faced by Pickleball Canada regarding the handling of club affiliations and the need for a common agreement across provinces for both local and national private pickleball chains. The NPAC group agreed to meet again on March 3rd to further discuss solutions and regulations for for-profit clubs.

Pickleball Projects and Operations Update

David provided updates on several projects and initiatives. He mentioned that an MOU for BC55 plus games and Kamloops has been signed, and discussed referee issues that were addressed. David reported that Phase 2 of AYPBC has been invoiced to Pickleball Canada for \$15,000, and Franklin equipment has been ordered by 4 out of 7 regions. He also noted that the Leader's Guide was completed and will be posted on the website once document links are added. David mentioned that he and Rajat need to work on a right-to-use license agreement for PCO and other stakeholders. He reminded everyone about the upcoming AGM on Tuesday at 6pm, and mentioned that 2025 board reports are being edited.

AGM Preparations and Updates

The meeting discussed preparations for the upcoming Annual General Meeting (AGM), including verifying member numbers and allowing questions after the formal meeting. David outlined the schedule for board elections and special meetings, while Holger clarified his two-year term commitment. Rick reported progress on provincials venue construction and registration, and mentioned a new agreement with the 55 Plus Games for officiating. The group also discussed concerns about PCO's conditions for a \$10,000 Provincials' subsidy, with plans to meet with Barry to address these issues.

New Website Design Presentation

Lyle presented a new website design featuring a rotating banner, seven main navigation items, and sub-navigation options. The homepage highlights three featured programs, news items, and social media links. Lyle emphasized that the design is flexible, with photos and content easily customizable. The board will review and approve the draft 2026 budget at their next meeting on March 10th.

Website Design Review and Updates

Lyle demonstrated a website design to David and Suzi, showcasing features like a Join Pickleball CTA, events section, social media feed, and navigation structure. He explained the use of banners and content organization across different sections like Play, Learn, and Competition. Suzi raised a concern about existing advertisers on their current website,

prompting Lyle to suggest either creating space for them on the bottom of pages or creating a dedicated sponsors page.

Website Ad Rotation Solution

The team discussed issues with ad placement on their website, where advertisers were complaining about fixed positions of their ads. Lyle proposed a solution to randomize ad placement by creating posts for each ad and setting them up to rotate randomly across the site, including the possibility of adding navigation buttons for controlling the scroll. David mentioned they have about 20 ads and are considering a rotating footer ad system to ensure equal exposure for all advertisers. Lyle also confirmed that the new website is mobile-friendly, with proper navigation for both desktop and mobile views, and noted that WooCommerce could be easily added for e-commerce functionality.

Website Design and Content Review

The team reviewed a new website design, with Lyle demonstrating animated navigation elements and color schemes. They discussed how to handle news submissions, with Lyle confirming that only authorized users could post content and explaining the filtering system for different news categories. The team agreed to form a committee to review future iterations of the website, with board members invited to email David if interested. Lyle mentioned he would send a link to the website for viewing on personal computers the following day.

Website Updates and Membership Growth

The board reviewed a website update, with members expressing satisfaction with the colors, accessibility, and navigation. Suzi raised concerns about the difficulty of finding tournaments on the app, particularly for British Columbia events, and the board agreed to ensure the Pickleball BC website remains prominent for tournament listings.

The group discussed financial matters, noting a significant increase in memberships and the need to discuss investment of excess funds at the upcoming budget meeting on March 10th. Heather reminded the board about the requirement for all members to complete the Commit to Kids course for full sport recognition, with only six of ten members currently compliant.

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