



Pickleball BC Association Board Meeting  
24-01-09, 6:00 pm Zoom

**Attendees**

Dave Eaton	Absent	Sharon MacDonald	Present
Rick Folk	Present	Phil Sheps	Present
Susan Inkman	Present	David Snell	Present
Walter Knecht	Present	Rod Williams	Present
Jim Burke	Guest		

**1. Agenda**

No changes – m/s Sharon/David – approved & carried

**2. Prior Minute Review – December 5, 2023**

No changes – m/s Rod/Sharon - approved & carried

**3. Old Business**

1) 23.00.03 PADS

Six or 7 Clubs committed so far. Reg scheduled to open Jan 15, expecting more clubs to join after. Have Pickleball Brackets setup in progress. All PBC proceeds to be forwarded, prorated back to participating clubs.

2) 23.02.01 viaSport

Jim had a slide deck ready to share – decided to delay until ‘next year’ = March. Jim also mentioned pickleball action at GF Strong – we will follow up to assist.

3) 23.03.01 Provincials ‘23

Location discusses stalled in December, expect to come back to the fore now. Phil comments again on lack of success so far in the search for a title sponsor. Walter has had and is planning another one on one chat with Essential.

4) 23.09.05 Wellness Show 2024

Schedule of who is on when in prep. Basically as we did this once before there is a routine – all in hand!

5) 23.10.02 Nomination Committee.

See attached report! Two confirmed new people with all incumbents staying for 1 more year (probably).

There is a new entry to the market possibly – Taylyr – David will follow up with her.

6) 23.10.08 BC to host 2024 Western Regional

Vernon is organizing to host July 25 thru 28. A PCO Press announcement should be out by Friday.

7) 23.11.10 Social Media

See report



- 10) 23-11-03 Budget 2024  
Suzi screen shared her collection.  
Discussions around (only salient items listed):
  - a. Membership revenue projection, basically 20 K members @ \$5 each
  - b. Club Presidents meeting to coincide with Provincials
  - c. Mailchimp costs – with 18 K members the monthly fee is about \$450
  - d. Expenses re the Western Regionals – not a PBC eventA revised/updated copy will be distributed.
- 11) 23-11-04 AGM 2024  
Set for Feb 20, 2024  
“Notice” to be sent prior to Jan 20 – get your reports in please.

#### **4. New Business**

- 1) 24.12.01 Role descriptions  
Not on the agenda this time – March probably. Be prepared for E-PIC – Enhanced Police Information Check.
- 2) 24.01.02 Compliance with Board Orientation Manual  
WK will send notice re and ask for compliance.

#### **5. Reports**

No additional discussions

#### **6. Next meeting – 6 pm, February 6, 2024**

#### **7. Adjourned – 7:32 pm**



## Rod Williams Membership Report

New Club in Operation- Fernie

Clubs in progress - Qualicum , Peachland, Golden

There are currently 98 clubs and Associated organizations operating in the Province, 16 more than at the end of 2022.

There were 6658 registrations in December, 5885 renewals and 773 New memberships. (4025/229 last year)

Total membership totalled 17,988 on December 31st and dropped to 9635 on January 1st as 2023 expiries occurred. 907 members have been registered in the first 3 days of 2024. On Dec 31, 2022 our membership was 13,028, and 2023 overall growth was 38%, down from the 48% growth rate recorded in 2022. Projections for 2024 should approach 22,000 members.

There are currently 13525 expired members on the PBC roster. 7549 of those expired in 2023 and we anticipate most returning during the coming year.

National data has not been provided to us.

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## Rick Folk – Referee Report

1. As of January 1, 2024, British Columbia has 9 Certified Referees, 23 level two referees and 23 level one referees....55 in total. As I mentioned in last month's report, there are getting to be more and more accredited referees across Canada and the USA. As we go forward in 2024, I can foresee having to better document each BC accredited referee's progress, and to aid our referees in their development with more up to date officiating information.

2. 2024 Rule Changes: Very little in the way of major rule changes. They are as follows: Correcting Server, Receiver and Player position errors by the referee

- Draping Net: replay now if ball contacts a draping net, no judgment call by the ref.



- Catching or carrying the ball on the paddle is now a definite fault.
- Conceding a Rally: a team can overrule a line call to their detriment if they determine they would have been unable to return the "in" ball.
- Medical Time outs: a player may now use a standard T/O after a Medical T/O.
- Paddle specifications have been upgraded and paddle alterations have been clarified.
- Mini Singles is currently an approved format, and their rules are now incorporated in the rule book.

3. PBC Proposed Officiating Budget: there are a few changes to the one I sent to Suzi and Walter back in October.

TRAP (Traveling Referee Assistance Program)	\$6000.00
Head Referee Travel Expenses (to Provincials and Western Regional)	\$4200.00
Head Ref conducted training sessions	\$2400.00
Head Ref conducted assessments	\$2400.00
Stipend for assessments done by other BC accredited referees.new	\$1000.00
TOTAL:	\$16,000.00

4. I have been asked by the Victoria Regional Pickleball Association to provide my list of Pickleball BC accredited referees and their contact information to them. The VRPA is going to conduct local referee training so that they may have more qualified refs in their area. I have refused to provide them with the list and contact info. Rather, I have offered to send the information to the accredited referees on my list, and the referees can respond if they so desire. The VRPA can provide whatever info they wish to convey to me to send.

It is my feeling that this list should not be available to any person or organization. The list contains the names and contact info for all of the level one, level two, and certified referees in BC and their contact info. I have compiled this list from Al Thomson (when I became PBC head referee one year ago), and added the names of newly accredited level one refs, level one refs that were assessed to level two's, and level two's that were evaluated to certified referees. What is the feeling of the Board? I (and Walter) think we should discuss this at our Tuesday meeting.



**To: Final Report to the Board of Directors – Pickleball BC (PBC)**

**From: The Nominating Committee Dave Eaton and David Snell**

We began the work of the nominating committee by sending out a message to all provincial club presidents, then to all members through our Kitchen Sink Newsletter, advising them of the upcoming AGM and election. Included in our message was a list of 3 key areas we hoped would be addressed through members indicating their interest in serving on our Board – namely, SportBC/Via Sport, Youth development, and diversity in board member makeup.

We received expressions of interest from three qualified and very capable individuals, representing the first two aspects we hoped to cover plus the position of Registrar, but none so far that would address our two areas of diversity needing attention, which would be gender and location.

Of the three new potential directors, Jim and Michael have already introduced themselves to our Board. Billee attended our December meeting at the start of the meeting to do the same, but his audio prevented him from speaking. Subsequently, Billee has withdrawn his nomination due to personal reasons regarding medical treatments that his wife is undergoing. Mike is already shadowing Rod in his role of Registrar and Jim has been helping with Via Sport discussions with Walter.

The attached spreadsheet shows the current board as well as the newcomers who are wanting to stand for election at our upcoming AGM, notes on each of them from information we have gathered, plus an expected timeline of term expiry dates for each over the next few years. This timeline must be considered “expected” because we don’t have any way of knowing if a Board member will complete or extend his or her term or not.

We are open to more nominations until January 15, 2024. Should no new names come forward, we should be able to start fiscal 2024 with a slate of 10 of a possible 11 directors on our Board.

We look forward to your comments/questions on the January 9<sup>th</sup> Board meeting.

Best regards,

Dave Eaton and David Snell

# PICKLEBALL BC

<u>Name</u>	<u>Term expires</u>	<u>Running?</u>	<u>notes</u>
<b><u>Current Board</u></b>			
Rick	2024	yes	Running for 2-year term
Dave	2024	yes	Running for 2-year term
Rod	2024	yes	Running for 2-year term
Walter	2025	n/a	completing year 2 of 2-year term
Sharon	2025	n/a	completing year 2 of 2-year term
David	2025	n/a	completing year 2 of 2-year term
<b><u>Mid-year appointees</u></b>			
Suzi	interim	yes	Running for 2-year term
Phil	interim	yes	Running for 2-year term
<b><u>New candidates</u></b>			
Jim	2026	yes	very interested in ViaSport and Sport BC
Mike	2026	yes	will support Rod as incoming Registrar in 2024
<b><i>term expires at    term expires at    term expires at    term expires at</i></b>			
<b><i>Feb 2024 AGM    Feb 2025 AGM    Feb 2026 AGM    Feb 2027 AGM</i></b>			
Rick	Sharon	Rick	Sharon (assuming re-election)
Dave	David	Dave	David (assuming re-election)
Rod	Walter	Suzi	Walter (assuming re-election)
		Phil	
		Jim	
		Mike	

# PICKLEBALL BC

## Snell's Report To The Board January 9<sup>th</sup> 2024

1. **Board Nomination Committee** – Dave Eaton and I (Walter “ad hoc” member)
  - a. Website story Dec 3<sup>rd</sup>, Newsletter story Nov 17<sup>th</sup> and Oct 15<sup>th</sup>, and email sent to Club Presidents and story in December Newsletter
  - b. 2 new candidates to date (Billie stepped back) but no additional
  - c. Jan 15<sup>th</sup> Newsletter one last try?
  - d. **Any more ideas?**
2. **PADS “Paddles for PADS” Update**
  - a. Marketing Push #2
    - i. Mail Chimp mailing Dec 3<sup>rd</sup> with new graphics (see below)



- ii. Instagram post
        - iii. Dec 16<sup>th</sup> Newsletter insert done – Jan 15<sup>th</sup> planned again!
        - iv. Hollyburn Pickleball Passion Facebook postings, 9 indoor courts booked, teams of 10 multi skill level format, committed for Sat Apr 20<sup>th</sup> (no NSPC or guests' invite) - Tim MacVinnie managing and possible Pro Exhibition on show court
        - v. How many clubs have committed?
      - b. Organization, Brackets, Sponsor involvement & PR TBA
3. **Communications & Social Media**
  - a. News Stories
    - i. **Top Decemberto now News Stories:**
      - Dec 28.2023: **PADDLES for PADS Tournament Update**
      - Dec 22.2023: **VPA Salvation Army Food Bank Drive**
      - Dec 18.2023: **New 2024 Rule Changes Published**
      - Dec 9.2023: **HCC Holiday Charity Event & Pro Exhibit**
      - Nov 30.2023: **PBC Presents Paddles for PADS**
    - ii. **Continue positive stories & suggestions please!!**
  - b. Potential January News Stories
    - i. New 2024 Rules – Rick's report for Jan Newsletter
    - ii. Wellness Show Update



- iii. PADS Tournament Updates from Clubs
- iv. Youth Grant Program update – need help with details and story line
- v. CNPL continuing coverage
- c. Kitchen Sink Newsletter Jan 15<sup>th</sup>
  - i. Mel continues to help 😊
  - ii. Board to send their January Kitchen Counters submissions ASAP after Board meeting please!
  - iii. President's Report
  - iv. AGM info
  - v. Update on Nominations Committee work and last message before AGM
  - vi. Stories and Links TBA
  - vii. Membership Renewal Reminder
  - viii. Lots of website links!
- d. Dec 16<sup>th</sup> Newsletter Stats
  - i. Kitchen Sink continues new name/tag line/format – positive feedback!
  - ii. Newsletter day traffic to Website= 692 unique visits up from 564 in November (1192 page views also up = “sticky” as visitors looked at more than their landing page)
  - iii. January 15<sup>th</sup> target Date for Next One
- e. New/Continuing Projects
  - i. Instagram
    - 1. Instagram Site “[Pickleball BC Association](#)”
    - 2. Stats keep increasing – 115 (85 in December) Followers now, 53 posts
  - ii. Tweets @PickleballBC Continues (every story)
  - iii. Using Hootsuite Platform for Social Media Messaging Dashboard
  - iv. Other Social Media Sites: LinkedIn discussion with Mel, Facebook, YouTube TBA...

#### 4. Website:

- a. 2024 Tournament Page posted and updated as info comes in from Clubs
- b. Comparative December to November Stats all up on a daily basis:
  - i. Newsletter day Dec 17<sup>th</sup> up as above
  - ii. Dec 2023 Page Traffic:
    - 1. 2024 Tournaments' page most visited (+100%)
    - 2. Clinics and Membership way up
    - 3. Where to Play and News after the above
  - iii. Dec 2023 vs Nov 2023 all “Key Word Search” Sources **UP**
    - 1. Google (Canada and US) #1 source and up 80%
    - 2. PCO and Surrey next highest sources
    - 3. US MailChimp (Newsletter) no stats except visitors as above
- c. Website Updates 2024:
  - i. New Landing Page & Site Look and Feel TBA
  - ii. Encourage more BC good news stories
  - iii. BC Players' Focus Stories and Details
  - iv. Provincials when we have sponsor(s) and location/dates

# PICKLEBALL BC

PBCA Grant Log Dec-23  
Reporting Template (2023)

APP's	Type (Youth Received)	Comm Date APP	Name of Applicant	(R)jected (A)pproved	Grant Amount	Grant #	Date of Grant Approval Email	Date of 90 Day Claims Expiry	Paid out	Comments
1	Youth	Jan.11/23	Victoria PB/Centre Mountain Lellum School	approved	\$ 500	117	Jan 18/23	Apr 18/23	Apr 25	portable nets for outdoor use/paddles/balls
2	Com	Jan.26/23	Metchozin PB/Carol Voyt	approved	\$ 500	118	Mar 5/23	June 5/23	Apr.24	nets
3	Com	Mar 5/23	South Cowichan PB/Laurie Vasey	approved	\$ 500	119	Mar 6/23	Aug20/23		National Pickelball Day Paid out August 20/23
4	Com	Mar 5/23	Qualicum Beach/Peter Drummon	pending	\$ 500	n/a		expired		outdoor court construction/non PBCA affliat Not an affiliated Club -- No response to become one -- expired
5	com	Mar 7/23	Peninsula PB/Cindy Barton	approved	\$ 500	120	Mar8/23	June 8/23	Apr.24	3 portable nets
6	youth	Feb.28/23	Vancouver PB/Janet Martini/E Van Elem	approved	\$ 500	121	Mar 8/23	June 8/23	Jun14/23	junior paddles and balls
7	Com	Apr.5/23	Campbell River	approved	\$ 500	122	Apr.14/23	July14/23	july04/23	paddles & balls for beginner players
8	Youth	Apr.15/23	Peace Country PB/District of Taylor	approved	\$ 400	123	Apr.17/23	July17/23		paddles, balls and eye No further correspondence or contact --
9	Youth	Apr.18/23	North Shore PB/Queensbury Elem	approved	\$ 200	124	Apr.20/23	July20/23		portable pickleball net No further correspondence or contact --
10	Youth	Apr.21/23	North Shore PB/Highland Elem	approved	\$ 430	125	Apr.24/23	July24/23	extended	24 wooden paddles - advised need to be USA approved Request to change grant from paddles to nets -- asked them to resubmit -
11	Com	May22/23	Terrace PB/Lennette Desjarlais	approved	\$ 500	126	May 23/23	Aug 23/23	July19/23	start up of Club -- nets and equipment Payment for balls only \$304.63 Request a top up to \$500 with additional balls) Advice
12	Com	May 21/23	Comox/Ron Dumbarton	approved	\$ 500	127	June11/23	Sept 11/23	July 1/23	instruction on pickleball machine 90 day Report received
13	Com	June 18/23	Pickleball Kelowna Club	approved	\$ 500	128	July 1/23	Oct 1/23	July19/23	lessons for members and new players
14	Com	Aug.17/23	Port McNeil PB	approved	\$ 500	129	Aug.20/23	Nov.20/23		portable pickleball net PAID out \$300.84
15	Youth	Oct 8/23	North Shore/Eastview Elementary	approved	\$ 500	130	Oct 11/23	Jan11/24		paddles & balls for beginner play /nets / school program Nov. 20/23 waiting for school budget commit to approve expenditure
16	Com	Oct 11/23	North Shore/SD of N. Vanc	approved	\$ 500	131	Oct.14/23	Jan14/24		school program/paddles and balls
Please note Grant #126 -- these recipients original grant was for nets and equipment for start up -- they decided they did not need nets and submitted many receipts but only the receipts for balls purchased at \$304.63 was approved -- Now they would like to buy more balls and top up their										
*** Youth Grant application from North Shore/St. Thomas Aquinas -- more details needed on items requesting fundings -- contacted Oct 3/23 -- No response to date										
*** Youth Grant application from Carisrooke Elementary -- pending -- more details needed -- contacted Oct 25 -- no response -- need to amend to add North Shore as Sponsor PC club										
*** Youth Grant #123 - Peace Country -- this grant was approved for \$400 on April 17/23 but heard no further -- new council contacted me about reactivating application -- advised to reapply										
17	Com	Oct 24/23	South Cariboo PB Association	approved	\$500	132	Oct25/23	Jan25/24		paddles for beginners instruction request to change to nerts & paddles -- grant Nov 2/23
18	Youth	Nov 2/23	Upper Lynn Elem /North Shore	approved	\$500	133	Nov 2/23	Feb. 2/24		youth program equipment PAID OUT
19	Com	23-Nov	Gathel PB Association	approved	\$500	134	Nov 18/23	Feb. 18/24		Powell River -- portable nets PAID OUT
20	Youth	Oct 24/23	Carisbrooke Elem /North Shore	approved	\$500	135	Nov.24/23	Feb.24/24		balls paddles anet portable nets for school program
<b>TOTAL</b>					<b>\$9,530</b>					
1	Com	Dec.27/23	Revelstoke PB/Greg Louttit	approved	500	136	Jan.2/24	Apr.2/24		pickleball skills clinic -- offset cost of hall rental
2	Com	Jan 4/24	Salmon Arm PB/Michael Joyce	rejected	500	nil				Applied for referee travel and meals to attend at tournaments to get in some practice
3	Youth	Jan.4/24	Lake Country/Brett MacPherson	approved	500	137	Jan 8/24	Apr 8/24		youth program starting April 1 to June - 6 week curriculum - Paddles, balls, First Aid Kit, Water, pamphlets



Pickleball BC  
 Statement of Operations  
 December 2023

	TOTAL
<b>REVENUE</b>	
4000 Membership Revenue	11,123.75
4100 Advertising Revenue	2,200.00
<b>Total REVENUE</b>	<b>\$13,323.75</b>
<b>TOTAL REVENUE</b>	<b>\$13,323.75</b>
<b>EXPENDITURES</b>	
5000 Bank charges	13.50
5100 Advertising and Promotional	1,330.00
5200 Dues, Fees and Subscriptions	1,605.76
5500 Travel to Meetings	18.20
5800 Grant Program	479.43
<b>Total EXPENDITURES</b>	<b>\$3,446.89</b>
<b>EXCESS OF REVENUE OVER EXPENDITURES</b>	<b>\$9,876.86</b>



Pickleball BC  
Statement of Operations  
January - December 2023

	TOTAL
<b>REVENUE</b>	
4000 Membership Revenue	43,673.75
4100 Advertising Revenue	5,150.00
4700 Interest Revenue	984.47
<b>Total REVENUE</b>	<b>\$49,808.22</b>
<b>TOTAL REVENUE</b>	<b>\$49,808.22</b>
<b>EXPENDITURES</b>	
5000 Bank charges	59.40
5100 Advertising and Promotional	3,440.05
5200 Dues, Fees and Subscriptions	3,117.21
5300 Office Expenses	439.25
5400 Credit Card Merchant Fees	9.60
5500 Travel to Meetings	4,729.60
5600 Facilities	203.67
5700 Officiating	5,891.90
5800 Grant Program	6,663.54
5900 Provincial Tournament Expense	4,120.00
5910 Provincial Tournament Medals	3,314.82
5920 TRAP = Travelling Referee Assistance Program	4,600.00
5930 Provincial Tournament Head Referee expenses	3,202.24
<b>Total EXPENDITURES</b>	<b>\$39,791.28</b>
<b>EXCESS OF REVENUE OVER EXPENDITURES</b>	<b>\$10,016.94</b>



Pickleball BC  
 Financial Position  
 As of December 31, 2023

	TOTAL
<b>Assets</b>	
Current Assets	
Cash and Cash Equivalent	
1000 Van City Chequing...6176	50,834.77
1005 Class B Membership Shares	5.77
1015 Term Deposit 18 mth Jan 2025 #100092238723	6,855.00
1020 Term Deposit 3 yr Nov 2025 #100090026112	7,297.50
1030 Term Deposit 3 yr Nov 2025 #100090061135	12,510.00
<b>Total Cash and Cash Equivalent</b>	<b>\$77,503.04</b>
Accounts Receivable (A/R)	
Accounts Receivable (A/R)	2,700.00
<b>Total Accounts Receivable (A/R)</b>	<b>\$2,700.00</b>
<b>Total Current Assets</b>	<b>\$80,203.04</b>
<b>Total Assets</b>	<b>\$80,203.04</b>
<b>Liabilities and Equity</b>	
Liabilities	
<b>Total Liabilities</b>	
Assets	
Opening Balance Equity	70,186.10
Retained Earnings	0.00
Excess/Deficiency of Revenue over Expenditures	10,016.94
<b>Total Assets</b>	<b>\$80,203.04</b>
<b>Total Liabilities and Equity</b>	<b>\$80,203.04</b>



Pickleball BC

A/R Aging Summary

As of January 7, 2024

	CURRENT	1 - 30	31 - 60	61 - 90	91 AND OVER	TOTAL
GRUVN	0.00	0.00	0.00	0.00	400.00	\$400.00
Tumbler Printz	0.00	0.00	0.00	0.00	100.00	\$100.00
Yumo Enterprises	0.00	0.00	200.00	0.00	0.00	\$200.00
<b>TOTAL</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$200.00</b>	<b>\$0.00</b>	<b>\$500.00</b>	<b>\$700.00</b>