

Head Referee Report – June 11, 2024 Board Meeting, Pickleball BC

Referee assessments were conducted on May 18 in Victoria and British Columbia now has 5 more Level One accredited officials, and one new Level Two (accredited from level one to level two). We now have 27 Level ones, 22 Level twos, and 12 Certified Referees.

On June 6, we will be conducting 6 more referee assessments in Vernon. We will have six Certified Referees present for the assessments, as we are now conducting the assessments according to the Tiered Referee Rating system. This is a system that the United States developed, and Canada officially adopted last month. Elizabeth and I used the TRR last month in Victoria, and we will be passing along our experience with the new system to our fellow BC Certified Refs. It is like being in school again 😊, but now I am a teacher.

After the day in Vernon, I will be heading to Kamloops for the Kamloops Invitational pickleball tournament June 7 to 9. I will be the Head Referee for the event that has 375 entries and will play 600 matches over the 3 days. Every match will be refereed.

The Pickleball Depot/Pickleball BC yellow BC accredited shirts have arrived for this year. Pickleball Depot asked me to order enough for a two year supply. Pickleball Depot signed an agreement with PBC for a 3 year sponsorship of the Pickleball BC Officiating program, terminating at the end of 2025. As part of this sponsorship, Pickleball Depot is supplying our BC level one and level two referees with these distinguished yellow shirts. As you may recall, Pickleball Depot also supplied the Pickleball BC Board of Directors with logoed white shirts last year at no cost to us.

As I suggested to our BC accredited officials, it would be a good idea for us to thank personnel from Pickleball Depot for their sponsorship, should we come across them at an event.

Rick Folk

Government Relations

viaSport Agreement

viaSport is still working through their agreement with Government which has delayed the preparation of the PSO Agreements. They are working through some changes and have requested that we read the new Agreement carefully as there are changes to the minimum standards on Financial Review.

They have also asked us to provide additional signing authority to be added to our contract. David has submitted his name and mine.

They expect to have the agreements out the door soon.

Commit to Kids – has everybody signed up?

As Walter pointed out we need to look at our policies and revisit our 5 year strategic plan. I'd like to some direction on getting those processes started.

Sport BC AGM

Chair remarks spoke to

- Advocating for Sport in BC
 - achieved core funding increases three years in row
 - BC Amateur Fund has increased the funding to sports in BC
 - No increase in membership fee next year
- Helping BC sports achieve excellence in sport governance
- Safety in Sport
- Inclusiveness – Indigenous, new Canadians, and LGBTQ2IS+

Board Member elections

- Blair Lowther – Board Chair and Mario Ramos – Finance Committee both reached their end of terms and will be leaving the board.
- Two new board members were elected both come with strong sports administration backgrounds:
 - Judy Joseph Black
 - Alan Pratzky

Presentation of Financial Statements

- Revenue increases are largely due to Insurance and Investment Revenue, and Corporate Support – Kids in Sport/Whitecaps
- Expense increases are largely due to Insurance operations increases relating to the increase in revenue.
- Overall profit went up by \$75k

Facilities

I received one response to the newsletter item regarding starting a library for facilities information. Donna Turner with the Comox Valley Pickleball Association contacted me to both help, by providing information from their current work in obtaining a new facility, and to ask for help asking if there is any information I can provide. I am trying to set up a phone call with her.

WK Trip to the Southern Island – May 25 thru May 29

I had 10 people (and more places) on my hit list.

1. Brittany / Crystal of Victoria Pickleball Centre, located in Langford/ Goldstream area. Neither Brittany nor Crystal were in the shop but Rhonda was and showed me around their 7 court indoor facility. Well laid out, super good floor. First right of refusal on adjoining space. This is a private for profit entity. They (all 3 ladies) want to 'associate' with PBC – a conversation I had started earlier with Brittany.

To be continued.

2. Sooke Tennis and Pickleball – Marilyn Erickson. Marilyn and I have talked affiliation before. Marilyn just turned the 'club' over to Estella 2 days before I visited – I met with Estella and George for an hour (coffee shop). The word 'tennis' is a bit of a problem – we talked about it and ways to come fully into the fold.

To be continued.

3. Saanich Pickleball – Brad Watson – I never made it up the peninsula. They have had a set of courts shut by muni people. They are an Affiliate Club already.

To be continued.

4. VRPA (Victoria) – Connie McCann. Connie not home, could not arrange to meet Tessa Graham – but many things outstanding – portable floor surfaces in use, potential Provincials etc.

To be continued.

5. Mechosin {Pickleball (an Affiliate) – Carol Voyt. Met up with Carol at the Oak Bay tourney – chatted significantly about life (PB) in the 'burbs'.

To be continued.

6. Arbutus RV & Marine (Saanich area) – Curtis Paton. Curtis had contacted PBC about a 24 hour tournament. We chatted by phone prior to my Island trip. He did not respond when I was in the area.

To be continued.

7. Brentwood Pickleball – Kristina – she did not respond to my pre-visit communiqués. I will follow up.
8. Oak Bay Rec Community centre – tennis bubble – Simon Vickers. Simon & I chatted before about Oak Bay ‘associating’. The day I had available to meet him – he was running and playing in a tournament. We shook hand and agreed to talk later.

To be continued.

9. Ken Holman – Duncan, Chemanus, Fuller Lake etc. We met at Kerry Park – did the mutual thank you for your service etc. A courtesy visit on my part to thank HIM for his PBC efforts.
10. Chris Palliser – Shift Solar. Shift was a court sponsor during the 2023 Provincials. Shift is growing quite fast, I see them advertising – could be a good corporate friend. We met for a quick ‘elevator’ chat.

To be continued.

Report from Marketing and Communications

For Period of May of 2024 – June 7 2024

Submitted by: John Davis

WEB site Activity

Numerous modifications were made to the WEB site to update Sponsor postings, News Blogs and Schedule changes.

We are currently working on new pages for the listing of our Board of Directors and a new page for posting reports. These pages are undergoing final modifications and should be ready to publish this month. The reports page will have links to all our minutes as well as any special reports we have thus far.

Traffic on Site for the top 10 pages has been recorded as follows: (Up from last year)

2024-schedulereults	11,608	+82.33%
Clinics	01,000	+100.6%
where-to-play	00,336	+60.11%
2023-schedulereults	00,329	+175.94%
become-a-member	00,314	+91.55%
your-board-of-directors	00,153	+117.69%
membership-info	00,119	+61.98%
youth-grant-program	00,098	+116.67%
news	00,095	+69.34%

Sponsorships

We lost two sponsors from WEB postings and one from our Annual Newsletter. At the same time we got new images from two sponsors and have two new sponsors ready to post to the WEB site and One to the Newsletter.

A number of sponsorship ads have had the artwork replaced on the WEB site and Newsletter with updated imagery.

Showcase Program

The program has gotten off to a very face paced start. We already have 12 clubs/agents requesting the 70 ball packages from Penn/Head. The program allows for the free distribution of 2000 pickleball balls. The Penn/Head rep (Cliff) has shipped to 10 of the applicants, while 2 are still under review.

Here are the applicants to date:

Applicant	Contact	Contact email
Private Coaching Clinic	Cheryl Young	cheryl.young@shaw.ca
President of Vancouver PBA	Janet Martini	martini.janet@gmail.com

Nanoose PC	Ken Collingwood	kacollingwood@shaw.ca
Kimberley Club	Debra Willis	debra.willis@telus.net
Port Coquitlam - PoCoMo	Julie McRitchie	julie.mcritchie63@gmail.com
President of VIPA	Ken Holman	info@vipa.ca
North Shuswap Pickleball Club*1	Bonnie Dunn	northshuswappb@gmail.com
Nelson Pickleball Club	Douglas Farquharson	doug.farquharson@gmail.com
North Shore Pickleball Club	Estha Parg Murenbeeld	nspc.bc@gmail.com
Revelstoke Pickleball Club	Greg Louttit	gclouttit@gmail.com
Hollyburn Club	Sharon McDonald	grants@pickleballbc.ca
Victoria Regional Pickleball*1	Trish Fouger	foggygirlconsulting@gmail.com

*1 - Indicates pending approval

Western Regionals

Being played in Vernon July 25-28th. A number of board members are attending the event as either playing or Representing the Board or Both. We have arranged for a tent rental with 2 tables and 4 chairs. Our tent should be located near the referee's tent at set up time. Rod Williams will handle the pickup, setup and return.

Miscellaneous Items

We are purchasing items to create a "Travel Kit". This kit will include a power bar, extensions cords, a basic first aid kit, Zip Ties, a Hammer and a few other items as may be needed. Rod Williams will be purchasing the items and determine what type a carrying case would be required.

We have ordered and purchased 50 custom lanyards with plastic pouches to hold and display credential information at various venues we attend. Cost of these lanyards came in at about \$135.00.

Negotiations are currently underway to secure permission from the VPC to publish their Report on the EVES program for under privileged kids. We have support from the President and our request is with the EVES committee.

APP's	Type	(Name) Date App Received	Name of Applicant	(Rejected/Approved) Amount	Grant #	Date of Grant Approval Email	Date of 90 Day Claims Expiry	Paid out	Comments
1	Youth	Jan 11/23	Victoria PB/Centre Mountain Lullum School	approved \$ 500	117	Jan 18/23	Apr 18/23	Apr 25	portable nets for outdoor use/paddles/balls
2	Com	Jan 26/23	Methodist PB/Carol Voyt	approved \$ 500	118	Mar 5/23	June 5/23	Apr 24	nets
3	Com	Mar 5/23	South Cowichan PB/Laurie Vasey	approved \$ 500	119	Mar 6/23	Mar 5/23	Aug 20/23	National Pickleball Day Paid out: August 20/23
4	Com	Mar 5/23	Qualicum Beach/Peter Drummond	pending \$ 500	n/a			expired	outdoor court construction/non PCBA affiliate Not an affiliated Club -- No response to become one -- expired
5	Com	Mar 7/23	Peninsula PB/Cindy Barton	approved \$ 500	120	Mar 8/23	June 8/23	Apr 24	3 portable nets
6	Youth	Feb 28/23	Vancouver PB/Janet Martin/ Van Elm	approved \$ 500	121	Mar 8/23	June 8/23	Jun 14/23	junior paddles and balls
7	Com	Apr 5/23	Campbell River	approved \$ 400	122	Apr 14/23	July 14/23	July 04/23	paddles & balls for beginner players
8	Youth	Apr 15/23	Peace Country PB/District of Taylor	approved \$ 200	123	Apr 17/23	July 17/23		paddles, balls and eye No further correspondence or contact --
9	Youth	Apr 18/23	North Shore PB/Queensbury Elm	approved \$ 450	124	Apr 20/23	July 20/23	extended	portable pickleball net No further correspondence or contact --
10	Youth	Apr 21/23	North Shore PB/Highland Elm	approved \$ 500	125	May 23/23	Aug 23/23	July 19/23	24 wooden paddles - advised need to be USA approved Request to change grant from paddles to nets -- asked them to resubmit
11	Com	May 22/23	Terrace PB/Lennette Desjardais	approved \$ 500	126	June 11/23	Sept 11/23	July 1/23	start up of club -- nets and equipment Payment for balls only \$304.63 Request a top up to \$500 with additional balls Advice
12	Com	May 21/23	Comox/Ron Dumbarton	approved \$ 500	127	July 1/23	Oct 1/23	July 19/23	lessons for members and new players
13	Com	June 18/23	Pickleball Kelowna Club	approved \$ 500	128	Aug 20/23	Nov 20/23	Oct 1/23	portable pickleball net Paid out \$300.64
14	Com	Aug 11/23	Port McNeill PB	approved \$ 500	129	Oct 11/23	Jan 11/24	Jan 14/24	paddles & balls for beginner play /nets / school program Nov. 20/23 waiting for school budget commit to approve expenditure
15	Youth	Oct 8/23	North Shore/SD of N. Vance	approved \$ 500	130	Oct 11/23	Jan 11/24		school program/paddles and balls
16	Com	Oct 11/23	North Shore/SD of N. Vance	approved \$ 500	131	Oct 14/23	Jan 14/24		paddles & balls submitted many receipts but only the receipts for balls purchased at \$304.63 was approved -- Now they would like to buy more
Please note Grant #126 -- these recipients original grant was for nets and equipment for start up -- they decided they did not need nets and submitted many receipts but only the receipts for balls purchased at \$304.63 was approved -- Now they would like to buy more									

17	Com	Oct 24/23	Youth Grant application from North Shore/St. Thomas Aquinas -- more details needed -- contacted Oct 25 -- no response to date	approved \$500	132	Oct 25/23	Jan 25/24		new council contacted me about reactivating application -- advised to reapply
18	Youth	Nov 2/23	Youth Grant application from Carlsrooke Elementary -- pending -- more details needed -- contacted Oct 25 -- no response to date	approved \$500	133	Nov 2/23	Feb. 2/24		paddles for beginners instruction request to change to nets & paddles -- grant Nov 2/23
19	Com	23-Nov	Upper Lynn Elm /North Shore	approved \$500	134	Nov 18/23	Feb. 18/24		PAID OUT youth program equipment
20	Youth	Oct 24/23	Carlsrooke Elm /North Shore	approved \$500	135	Nov 24/23	Feb 24/24		PAID OUT Powell River -- portable nets
TOTAL \$9,590									
1A40A4	Com	Dec 27/23	Revelstoke PB/Greg Louitt	approved 500	136	Jan 2/24	Apr 2/24		pickleball skills clinic -- offset cost of hall rent Paid out Jan 29/24
2	Com	Jan 4/24	Salmon Arm PB/Michael Joyce	rejected 500	nll	Jan 8/24	Apr 8/24		Applied for referee travel and meals to attend at tournaments to get in some practice
3	Youth	Jan 4/24	Lake Country/Brett MacPherson	approved 500	137	Jan 15/24	Apr 15/24		youth program starting April 1 to June - 6 week curriculum - Paddles, balls, First Aid Kit, Water, pump PAID OUT
4	Youth	Jan 17/24	PoCoNo PB/Archbishop Carney	approved 500	138	Jan 15/23	Apr 15/24		youth program with school-- purchase paddles and balls
5	Youth	Jan 25/24	Nanaimo/John Barsby Zndary	approved 500	139	Jan 30/24	Apr 30/24		youth program paddles & balls -- Paid out Jan 29
6	Youth	Jan 25/24	Williams Lake PB/Lake /city Zndary	approved 500	140				youth program -- paddles
7	Com		Deaf Pickleball	approved 500	141				Receipts received April 27 -- pay out etransfer or cheque
8			Hastings Community Association	rejected					costs over time for several clinics so no definite expiry date
9			The Pickle Jar Company	rejected					questions about name of club and if beneficiary is City went unanswered NO RESPONSE
10			Recreation Oak Bay	approved 500	142	Mar 20/24	June 20/24		questions on whether this was a private for profit company went unanswered THANKED US
11	Com	Mar 20/24	Qualicum Beach/Peter Drummond	approved 500	143	Mar 27/24	June 27/24		portable net and balls for various Club use at Indoor Ven paid out April 17 - \$479.53
12	Com	Mar 20/24	Pickleball Kelowna/PBK	approved 500	144	Apr 4/24	July 4/24		kickoff pickleball clinics no follow up on their clinic expenses to date
13	Youth	Mar 21/24	North Shore/Montroya Elm	approved 500	145	Apr 4/24	July 4/24		portable nets for indoor use
14	Youth	Apr 1/24	Greater Victoria PB/Norridge Elm	approved 500	146	Apr 25/24	July 25/24		start up school program re instructor costs No receipts set to date Sent for payment
15	Youth	Apr 18/24	gathet Pickleball/Powell River Junlor	approved 500	147	Apr 25/24	July 25/24		start up junior program starting with the schools Sent for payment
16	Com	Apr 21/24	Questral Pickleball Club/Wendy Forsythe	approved 500	148	May 2/24	Aug 2/24		2 day teaching Clinic for members and public - approved by David Snell & Dave Eaton
17	Youth	Apr 27/24	North Shore/Westview Elementary	approved 500	149	May 4/24	Aug 4/24		paddles & balls and nets for school program
18	Youth	Apr 30/24	North Shore/Sutherland Secondary	approved 500	150	May 4/24	Aug 4/24		paddles to replace equipment breaking for school progr Sent for payment
19	Youth	May 3/24	Nanaimo/Ecole Hammond	approved 500	151	May 21/24	Sept 21/24		paddles for school program payment sent in full
20	Youth	May 14/24	North Shore/Queen Mary Elm	approved 500	152	May 28/24	Sept 28/24		nets, paddles, balls
21	Youth	May 2/24	North Shore/Seymour Heights Elm	approved 500	152	May 28/24	Sept 28/24		nets and paddles

PADS Update

June 3, 2024

On Friday May 24 I visited the PADS group in Burnaby. Express purpose - to conduct a short review of the 2024 contract with respect to a potential repeat for 2025.

A future contract would require many changes – a bit of realism brought in. Various operations issues in the PADS group prevented a complete fulfillment of their contracted obligations. They know the shortcomings and we (all participating clubs) know the ramifications. But that is not the purpose of this report.

PADS know they have to do better, they vow to be better and certainly look forward to a 2025 event. The majority of our participating Clubs are willing (maybe even anxious) for a repeat.

To that end potential dates (and a couple related bits) were put on the table. The best suggestions are:

- Do not call this event a tournament – call it an event or some other name but not a *tournament!* Tournament infers competition and prizes etc.
- Do not force, or attempt to force, everyone to a single day.
- Set the time frame to coincide with International Assistance Dog Week. In 2024 it is Aug 4 thru 10. Historically it has been this period each year – so in 2025 it should be Aug 3 thru 9.

If PBC can commit to that week PADS will set the wheels going early.

Walter

May 31 Membership Report

There were no new Club applications the month. This leaves us at 96 Affiliated clubs and 3 Associated organizations, up a total of 9 from last year.

2023 numbers are in brackets below - There were 1148 (1031) registrations in May, 384 (323) renewals and 764 (708) brand new PBC members. May of 2023 was the first month ever that new member numbers were higher than renewals and other than the mass renewal months at the turn of the calendar, this trend continues to be the case for most months of the year.

As of May 31st, there were 17323 (13267) Active PBC memberships, quickly approaching our totals at the end of 2023 and an increase of 4056 (3258) over this point last year. There are still 1600 members who expired in 2023 and have not yet renewed which is 700 less than last year at this time. In 2023 we gained 4700 new or renewed members between June 1 and the end of the year. We could easily reach 22000 members this year if that level of growth occurs again. My prediction in 2023 was to crest above 16000 members and we reached almost 18000 by the end of the year. There are several hundred names on various club Waiting Lists at this time, and if these locations had more courts, they would have more members.

The average age of our membership is 60.9 years and our gender split is 55% female and 45% male with 19 individuals identifying as Other.

No new National data has been provided to compare our results with.

Rod Williams - Registrar